

Bucharest, April 7th, 2010

PRESS RELEASE

EUROPAfest 2010 – jazz, blues, pop & classical music
O big world that embraces yours

Between the 7th and the 13th of May, EUROPAfest connects you to the whole world's musical values. **Over 250 musicians from 36 countries** will invade Bucharest with their live and genuine jazz, blues, pop and classical music performances – concerts, competitions, workshops, jam sessions and many other events are waiting to be discovered by a diverse audience.

EUROPAfest made its debut 17 years ago as a daring initiative that surpassed the conventional and gave a taste for good music and a free, relaxed way of thinking. Today, EUROPAfest is considered to be a **country brand, the only festival in Europe that reunites 4 musical genres.**

Taking place **under the High Patronage of Their Royal Highnesses Princess Margareta and Prince Radu** since **2005**, EUROPAfest offers, each year, a wide agenda, in which the quality music becomes the main mean of communication between artists and the public. Under the slogan **“The festival offers! The choice is yours!”** the registries will vary from blues' sensuality, to pop's dynamism, jazz's unconventionality and classical music's virtuosity.

EUROPAfest days are like opened doors to the air of western cities: after enjoying a concert in the festival, you've left with the impression that you tasted a little bit of the finest cosmopolitan pleasures: smiles, good and spontaneous music, stylish people, youth and serenity that can be seen at the musicians and the public

The pleasure of connecting to a new world just by listening to a musician from another country, the new exciting feelings and the unknown of new musical approaches are electrifying. You leave after an EUROPAfest concert “more European” than you came because, suddenly, you feel more connected to the culture of an entire world, a bigger world that embraces yours. At the festival, fine people (no matter of age or occupation) recognize each other in a glance, creating a comfortable atmosphere, as you will know that those around you will appreciate, as you do, all that is best and most beautiful in music.

The festival is like a deep breath of fresh air in a Bucharest of pretty common cultural events, where people usually receive what sells best. Strongly supporting the quality against what is commercial, jmEvents, the organizer of the festival, encourages young people's approach to good music by granting students and pupils free entrance, within the limits of the available seats.

EUROPAfest events will take place in different locations in order to facilitate a wider audience's access, depending on their preferences, but also in order to make parallel events possible. Tickets will be available starting April 12th within the Diverta and Flanco store chains, at the English Bookstore and online, at: www.bilete.ro, www.ticketfan.ro and www.myticket.ro.

EUROPAfest 2010 is a project supported by the “Culture 2007-2013” European Union's program.

The EUROPAfest 2010 Events

The opening concert- Europe's Day

The festival's opening will take place on the 7th of May with a concert celebrating Europe's Day, organized in partnership with the European Commission Representation in Romania. The week-long festival of good music begins in harmony, splendor, and exuberance, the murmur of a fully-booked concert hall, electrified atmosphere and strong applause. The evening promises jazz, blues, pop and classical music moments interpreted by the event's front-page names, original and fresh performances, special guests and spectacular presentations.

Concerts – Jazz, Blues, Pop

During the following evenings, jmEvents offers jazz, blues and pop concerts performed by well-appreciated bands from Austria, Germany, Italy, Great Britain, Armenia, Estonia, Slovakia and Hungary.

Caffe Festival

Amongst the most famous and beloved events in the festival, there is Caffe Festival – concerts in unconventional spaces, which will take place between the 7th and 13th of May, at Hard Rock Café. Well-known musical presences as well as representatives of the new music generation will perform in jazz, blues, pop concerts and jam sessions, held in the heart of the audience.

Bucharest International Jazz Competition

At its 4th edition, Bucharest International Jazz Competition is still a singular manifestation in the Romania's professional jazz landscape, but also in the entire South-Eastern Europe. The competition is seconded by jam sessions and workshops led by international specialists. **15 bands of musicians from 21 countries** will represent the new generation of international jazz in 7 days of intense music, 100% jazz and more.

Jeunesses International Music Competition- piano

The second competition organized under EUROPAfest umbrella is **Jeunesses International Music Competition**, a well-known competition in classical music, nationally as well as internationally. The event offers high visibility and support to the artists, in a time when choosing classical music is a challenge. In 2010, the competition will bring together **71 pianists from 23 countries**, which will play in front of an international jury. Both those who are already in love with classical music and those who decide to discover it now through EUROPAfest can get to know the future great international classics.

The EUROPAfest Gala

The festival ends on the 13th of May, with an elegant event - The EUROPAfest Gala, an evening when you have the chance to rediscover the most appreciated music and the most impressive presences. On this occasion, the Royal House will offer the Excellence Diploma for the support of culture.

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